

WORKSHOP

Empowering Business Through Sustainable Development

Oct, 29th & Nov, 7th - 8th, 2024

The world is coming closer and closer, not only due to globalization, trade and economics but also due to global consequences like migration, terrorism, conflict, poverty, loss of biodiversity, degradation of soils and climate change. Those are not just societal concerns, they impact the business environment and change is inevitable.

This means that the 21st century is very much characterized by wider and deeper interconnectedness of many global challenges. To meet these challenges, the United Nations' **Sustainable Development Goals (SDGs) offer a roadmap** to address these challenges and turn them into opportunities for growth and innovation.

Central question: what can we do within our company to implement the sustainable development goals of the United Nations? How can we translate those goals to our company level? What will the result be by 2030?

By the end of this training, your company have a first SDGs implementation plan tailored to your business context. This plan will enable you to harness the power of sustainable development as a tool for growth, innovation, and competitive advantage.

When will we meet?

October 29th, 2024: online webinar (1-hour session)

November 7th and 8th, 2024: in-person training in Helsinki

What will we do during those days?

Talk about people:

- Assess the complexity and levels of responsibility within your organization.
- Identify the sustainability competencies required for employees at all levels

Translate SDGs to the Company Level:

- Map SDGs to your company's core values, mission, and operations.
- Identify priority SDGs that align with your business objectives.
- Designe your company's first SDGs Implementation Plan
- Collaborative workshops to brainstorm and develop an actionable SDGs implementation plan.

The training takes the form of a workshop, which includes discussions, practical assignments and group works.

Invest your time in our SDGs workshop to be better positioned to navigate sustainability challenges and take advantage of emerging opportunities!